

Charity Partner Selection Policy

Subject to any requirements specified in the Foundation's Charter, the Charity Partners selected by the Foundation must:

- (a) align with the Foundation's Vision to enrich the lives of Australian women and their families; and
- (b) meet the Selection Criteria/Principles provided for in this policy.

The Selection Criteria/Principles that a Charity Partner must meet, include:

- (a) have deductible gift recipient (DGR) status;
- (b)be registered with the Australian Charities & Not-for-profits Commission (ACNC);
- (c)have core charitable purposes that are aligned with the Foundation's Vision to enrich the lives of Australian women and their families;
- (d)promote principles of equity, access and diversity;
- (e) have a key focus on service delivery (ie. not medical research);
- (f) be a "Real Need" charity with sustainable proposals, for example:
 - (i) the Charity Partner must have:
 - (A)financial dependency on public fund raising and not necessarily receive a substantial percentage from Government/Corporate funding; and
 - (B) a volunteer and pro bono ethos; and
 - (ii) funding received from the Foundation will have a real impact on proposals that focus on core charitable capability and long-term sustainability for the Charity Partner;

- (g)have a preference for a national focus (multi-State, city and regional) or be working towards that end;
- (h) not have any key relationships with Priceline competitors;
- (i) be transparent with business plans, strategy and external funding sources;
- (j) not duplicate the core work of another Charity Partner supported by the Foundation; and
- (k) have a willingness and capability to cross-promote mutual charitable objectives and share best practice learnings.